LET THE YEAR START COLORFUL

Carnelia® | Spring Festival

Let the year start colourful!
This series offer early-flowering, day-length neutral pot carnations ideal for all-year cultivation. The uniform, naturally compact plants boast a large selection of vibrant single and bicolour varieties, creating a "WOW-effect" on the shelf. Growers benefit from low Plant Growth Regulator (PGR) demand and high yields. She can also be grown outdoors in the South of Europe. Consumers enjoy easy-care, versatile beauty for indoor and outdoor use in pots from 9 to 12 cm. POS material is available.



ADVANTAGES FOR TRADE

- Maximized Sales Appeal: Large selection of elegant single and bicolour varieties for a "WOW-effect on shelves."
- POS material is available to help drive sales.
- Retail Versatility: Highly floriferous, great for Duo- and Trio mixes, and suitable for pots from 9 cm to 12 cm.
- Easy Handling: Naturally compact growth and consistent quality simplify in-store management.

ADVANTAGES FOR CONSUMERS

- Instant Colour & Long-Lasting Bloom: Brings a strong, cheerful "pop" of vibrant colour to homes, patios, or balconies early in the year.
- High aesthetic appeal: The elegant flower patterns and large selection of single and bicolour varieties make a visually stunning gift or home decoration.
- Easy care: A versatile and simple plant that is easy to care for, suitable for both indoor and outdoor use.

DÜMMEN ORANGE®

OUR ASSORTMENT OF
SPRING FESTIVAL



Burgundy
17786



Cherry
17932



Dark Pink
17986



Fancy Red
17957



Fancy Salmon
17783



Pastel 2025
17982



Pink Blush
17437



Red Velvet
10025



Pink
17530



Peach
10719

DÜMMEN ORANGE®