

POT MUMS

OVERVIEW

BREEZE



Chrysanthemum x morifolium

Breeze represents the flagship single-flowering series ideal for everyday consumer purchases. These well-branched, well-matched cultivars showcase large solid-colored daisy blooms that are perfect as an indoor-flowering mainstay.



Breeze Sun



Breeze Cassis



Breeze Tangerine



Breeze Pink Imp.



Breeze Dark Bronze

STATUS	CULTIVAR	CULTIVAR CODE	RESPONSE TIME	VIGOR	FLOWER TYPE
	Breeze Cassis	65512	7	●●●○○	Daisy
Top Pick	Breeze Dark Bronze	65514	7	●●●○○	Daisy
	Breeze Dark Red	65626	7	●●●○○	Daisy
Top Pick	Breeze Orange	65516	7	●●●○○	Daisy
Top Pick	Breeze Pink Improved	65244	7	●●●○○	Daisy
Top Pick	Breeze Pink Flamingo	65902	7	●●●○○	Daisy
	Breeze Purple	65518	7	●●●○○	Daisy
	Breeze Rouge	65872	7	●●●○○	Daisy
	Breeze Snow	65521	7	●●●○○	Daisy
	Breeze Sun	65523	7	●●●○○	Daisy
	Breeze Sweet	65525	7	●●●○○	Daisy
NEW	Breeze Tangerine	65385	7	●●●○○	Daisy
Top Pick	Breeze White	65839	7	●●●○○	Daisy
Top Pick	Breeze Yellow	65527	7	●●●○○	Daisy

●○○○○ Compact ●●○○○ Medium-compact ●●●○○ Medium ●●●●○ Medium-vigorous ●●●●● Vigorous

*indicates limited availability

POT MUMS

PROPAGATION

BREEZE

Chrysanthemum x morifolium



STICKING

Rooting Hormone?	Optional with 1,200-1,500 ppm Indole-3-butyric acid (IBA)
Direct Stick Instructions	Stick cuttings in a ring towards the outside of the pot at a slight outward-facing angle. Do not cluster cuttings towards the center of the pot.
Misting instructions	Keep leaves coated and turgid (without saturating the media) until callus forms
Rooting Humidity	100% from day 0-8 Reduce from 95% to 70% from day 9-14

CONTAINER SIZE	PLANTS PER POT	VEGETATIVE TIME (WEEKS)
4"-4.5"(10-11cm)	1-3	4-5
6 in. (15 cm)	4-5	4-6

FERTILITY

Fertilizer Rate	Moderate: 200 ppm N with 17-5-17 or 20-10-20 to charge media once callus forms. 200-300 ppm N with 17-5-17 thereafter
Long-Day EC Range	0.6-1.0 mS via SME
pH Range	5.8-6.2

TEMPERATURE

Average Soil Temp	68-70°F (20-21°C)
Average Air Temp	68-72°F (20-22°C)

IRRIGATION

Irrigation Frequency (after day 14)	Level 4: Keep media moderately moist at all times
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LIGHT

Vegetative Photoperiodic Requirements	Long Day
Supplemental	To maintain vegetative growth: Night interruption from 10pm-2am using minimum 10fc (108 lux).
Benefits From Shade?	Keep light levels below 4200 fc (45000 lux) until callus forms. Full sun conditions should persist thereafter.

PINCHING

Pinch when roots reach the sides and bottom of the pot leaving at least 4-7 leaves. Usually about 16-25 days after stick.

POTENTIAL DISEASES

Botrytis, Pythium, Rhizoctonia, powdery mildew

POTENTIAL PESTS

Aphids, spider mites, thrips, mealy bugs

GROWTH REGULATION

- B-Nine (85% Daminozide) at 1250-2500 ppm: (7-10 day summer rotation) (10-15 day spring/rotation) (14-21 day winter rotation).
- Pot mums can be grown in a negative DIF environment with night temps at 68°F (20°C) and day temps at 64°F (18°C).

TIPS

- Place cuttings in cooler upon arrival at 46-50°F (8-10°C).

POT MUMS
FINISHING
BREEZE

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FERTILITY

Fertilizer Rate	100-150 ppm N with 17-5-17
Short Day EC Range	1.0-1.7 mS via SME
pH Range	5.7-6.2

TEMPERATURE

Day Temperature	67-72°F (19-22°C)
Night Temperature	62-65°F (17-18°C)

IRRIGATION

Irrigation Frequency	Level 3: Keep media moderately moist at all times
Humidity	Humidity should remain between 70-85%. Humidity above 95% increases the risk of disease and should be avoided.

LIGHT

Flowering Photoperiodic Requirements	Short Day
Photoperiodic Instructions	Between 12.75-13.5 hours of darkness until flower color is visible.
Supplemental	Optional on cloudy/overcast days
Benefits From Shade?	No

BUD INSTRUCTIONS

Disbudding is not required though center budding is optional.

POTENTIAL DISEASES

Botrytis, Pythium, Rhizoctonia, powdery mildew

POTENTIAL PESTS

Aphids, spider mites, thrips, mealy bugs

GROWTH REGULATION

- B-Nine (85% Daminozide) at 1250-2500 ppm:
 - 7-10 day summer rotation
 - 10-15 day spring/autumn rotation
 - 14-21 day winter rotation).

TIPS

- Switching to clear water when plants are in 30% color will extend shelf life at retail and for the consumer.
- If you can read a newspaper under blackout, it's not dark enough. Streetlights, moonlight, etc should be taken into account to reduce the chance of short day interruption.
- Ensure plants are adequately spaced to promote a strong healthy crop with a rounded habit. Proper spacing accommodates plants touching slightly when full grown.
- Night temperatures above 73°F (23°C) will result in heat delay which will postpone the listed response time. Open blackcloth when complete darkness has fallen to vent stagnate hot air.