


# Poinsettias
## *2027*

# *INTRODUCING: POINSETTIAS*
# New Varieties, Novelties & More!






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## Hi, I'm QiuXia Chen, your North American Poinsettia Product Manager!

We are pleased to present the NEW 2027 Dümmen Orange Poinsettia Catalog! Peruse our latest poinsettia collection, thoughtfully curated to bring exceptional color, variety, and quality to your seasonal offerings. This year's selection features a full range of seasonal, novelty, and specialty varieties — plus the unique selection of Euphorbia offerings.

Whether you're looking for classic holiday favorites or distinctive new varieties to inspire your customers, our collection offers exciting opportunities to create standout displays and meet the diverse needs of your market.

We look forward to helping you make this season a successful one!





Cover image: Poinsettia Nordic Star (front), Poinsettia Red Velvetier (back)

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## NEW FOR 2027!

**Nordic Star** 11087
**Red Velvetier** 10472



Nordic Star
11087 | 7.5 weeks

Red Velvetier
10472 | 8 weeks

### CATALOG KEY

NEW — New Variety

TOP — Top Seller

**PRODUCTION FARM**

ELS El Salvador

# Poinsettia | NEW Varieties



From early to mid season, these new poinsettias—Nordic Star and Red Velvetier bring timeless holiday color to any display.




**Nordic Star**
11087 | 7.5 weeks




**Red Velvetier**
10472 | 8 weeks

## Poinsettia | NEW Varieties

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| NEW | Nordic Star | 11087 | ELS | 7.5 weeks | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | | |
| NEW | Red Velvetier | 10472 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |



# *EARLY* SEASON

*6 - 7.5 weeks*

# Poinsettia Early Season | Freedom Family



More vigorous than the Premium lineup, Freedom varieties are suitable for medium to large containers, which they fill well with large bracts and strong branching. Three varieties are available that play well together in combinations.



**Freedom Early Red**
11191 | 7 weeks



**Freedom Red**
11020 | 7.5 weeks



**Freedom White**
11022 | 7.5 weeks

## Poinsettia Early Season | Freedom Family

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Freedom Early Red | 11191 | ELS | 7 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| | Freedom Red | 11020 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Freedom White | 11022 | ELS | 7.5 weeks | Early | Medium | White | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Early Season | Freya Family



The Freya family series finishes for early season sales in perfect harmony from mini pots to combination containers. The compact to medium growth with a v-shaped habit makes for a perfect series to work in high density production.



**Freya Marble**
11126 | 7.5 weeks



**Freya Pink**
11057 | 7.5 weeks



**Freya Red**
11421 | 7.5 weeks



**Freya White**
11058 | 7.5 weeks

## Poinsettia Early Season | Freya Family

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Freya Marble | 11126 | ELS | 7.5 weeks | Early | Medium | Marble | ✓ | ✓ | ✓ | | |
| | Freya Pink | 11057 | ELS | 7.5 weeks | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| | Freya Red | 11421 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | | |
| | Freya White | 11058 | ELS | 7.5 weeks | Early | Medium | White | ✓ | ✓ | ✓ | | |

# Poinsettia Early Season | Premium Family



The Premium Family has been a legacy program for greenhouse growers around the world. This exceptional collection has the traditional reds and white, but also many unique standouts like Ice Crystal and Picasso. Premium varieties finish early with lower vigor for small- to mid-sized containers and early season sales.



**Premium Early Red**
10241 | 6 weeks




**Premium Ice Crystal**
10244 | 7.5 weeks



**Premium Lipstick Pink**
10235 | 7.5 weeks



**Premium Marble**
10249 | 7 weeks



**Premium Picasso**
10234 | 7.5 weeks




**Premium Polar**
10243 | 7.5 weeks




**Premium Red**
10230 | 7 weeks



**Premium White**
10233 | 7 weeks

## Poinsettia Early Season | Premium Family

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Premium Early Red | 10241 | ELS | 6 weeks | Very Early | Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Ice Crystal | 10244 | ELS | 7.5 weeks | Early | Compact | Red \| White | ✓ | ✓ | ✓ | ✓ | |
| | Premium Lipstick Pink | 10235 | ELS | 7.5 weeks | Early | Medium-Compact | Pink | ✓ | ✓ | ✓ | ✓ | |
| | Premium Marble | 10249 | ELS | 7 weeks | Early | Medium-Compact | Marble | ✓ | ✓ | ✓ | ✓ | |
| | Premium Picasso | 10234 | ELS | 7.5 weeks | Early | Compact | Cream \| Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Polar | 10243 | ELS | 7.5 weeks | Early | Compact | White | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Red | 10230 | ELS | 7 weeks | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| | Premium White | 10233 | ELS | 7 weeks | Early | Medium-Compact | White | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Early Season | Advent Red



**Advent Red**
11008 | 6.5 weeks

Predictable early variety with a narrow habit. No heat delay. Great for southern landscapes.

**Poinsettia Early Season** | Advent Red

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Advent Red | 11008 | ELS | 6.5 weeks | Very Early | Vigorous | Dark Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Early Season | Ferrara




**Ferrara**
10897 | 7.5 weeks

Strong vigor and a fast response time make this stand-out for the grower. This reliable variety offers excellent branching and a V-shaped habit making it ideal for production and sleeving. It is a newer stand-alone selection that boasts beautiful, deep-red bracts and is perfect as an upscale decoration.

**Poinsettia Early Season** | Ferrara

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Ferrara | 10897 | ELS | 7.5 weeks | Early | Medium-Vigorous | Bright Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Early Season | Nordic Star




**Nordic Star**
11087 | 7.5 weeks

Nordic Star has a perfectly balanced canopy for simplicity in production with low PGR needs. With effortless branching and exceptional uniformity, the medium to small bract size allows for full presentation and is easy to sleeve. The impressive shelf life and strong cyathia equals strong consumer satisfaction.

**Poinsettia Early Season** | Nordic Star

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| NEW | Nordic Star | 11087 | ELS | 7.5 weeks | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Early Season | Prestige Early Red



Prestige Early Red
11151 | 7.5 weeks

Prestige Early Red has predictable growth throughout the season.

**Poinsettia Early Season** | Prestige Early Red

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Prestige Early Red | 11151 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Early Season | Rapid Red



Rapid Red
11121 | 6 weeks

Kick off the season with bold Rapid Red and its fast response time, that naturally finishes in the first week of November. Its a well-branching variety with large cyathia that will ring in the holiday season.

**Poinsettia Early Season** | Rapid Red

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Rapid Red | 11121 | ELS | 6 weeks | Very Early | Medium-Vigorous | Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Early Season | Runway Red




Runway Red
10101 | 7.5 weeks

Runway Red will grab attention with the large, vivid red bracts and boldly presented cyathia. This industrial strength variety has strong vigor with a broad and spacious habit for bold presentations, while also having the durability to go the distance throughout the season.

**Poinsettia Early Season** | Runway Red

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Runway Red | 10101 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Early Season | Winter Rose Early Red




**Winter Rose Early Red**
10993 | 7.5 weeks

An early-season specialty variety, Winter Rose Early Red has ruffled bracts which resemble roses. The narrow plant habit is great for straight-ups and combination plantings for a unique holiday look.

**Poinsettia Early Season** | Winter Rose Early Red

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Winter Rose Early Red | 10993 | ELS | 7.5 weeks | Early | Compact | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Early Season | 6-7.5 weeks



**Poinsettia Early Season** | 6-7.5 weeks

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Advent Red | 11008 | ELS | 6.5 weeks | Very Early | Vigorous | Dark Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| TOP | Ferrara | 10897 | ELS | 7.5 weeks | Early | Medium-Vigorous | Bright Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Freedom Early Red | 11191 | ELS | 7 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| | Freedom Red | 11020 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Freedom White | 11022 | ELS | 7.5 weeks | Early | Medium | White | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Freya Marble | 11126 | ELS | 7.5 weeks | Early | Medium | Marble | ✓ | ✓ | ✓ | | |
| | Freya Pink | 11057 | ELS | 7.5 weeks | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| | Freya Red | 11421 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | | |
| | Freya White | 11058 | ELS | 7.5 weeks | Early | Medium | White | ✓ | ✓ | ✓ | | |
| | Green Envy* | 11433 | ELS | 7.5 weeks | Early | Medium-Compact | Green | ✓ | ✓ | ✓ | | |
| NEW | Nordic Star | 11087 | ELS | 7.5 weeks | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | | |
| | Premium Early Red | 10241 | ELS | 6 weeks | Very Early | Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Ice Crystal | 10244 | ELS | 7.5 weeks | Early | Compact | Red \| White | ✓ | ✓ | ✓ | ✓ | |
| | Premium Lipstick Pink | 10235 | ELS | 7.5 weeks | Early | Medium-Compact | Pink | ✓ | ✓ | ✓ | ✓ | |
| | Premium Marble | 10249 | ELS | 7 weeks | Early | Medium-Compact | Marble | ✓ | ✓ | ✓ | ✓ | |
| | Premium Picasso | 10234 | ELS | 7.5 weeks | Early | Compact | Cream \| Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Polar | 10243 | ELS | 7.5 weeks | Early | Compact | White | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Red | 10230 | ELS | 7 weeks | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| | Premium White | 10233 | ELS | 7 weeks | Early | Medium-Compact | White | ✓ | ✓ | ✓ | ✓ | |
| | Prestige Early Red | 11151 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Rapid Red | 11121 | ELS | 6 weeks | Very Early | Medium-Vigorous | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| TOP | Runway Red | 10101 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| TOP | Winter Rose Early Red | 10993 | ELS | 7.5 weeks | Early | Compact | Red | ✓ | ✓ | ✓ | | |

*Green Envy shown in the Novelty section on page 31*



# ***MID*** SEASON

*8 weeks*

# Poinsettia Mid Season | FabYULEous Family



We believe the name speaks for itself, as this series is nearly perfect for any situation. FabYULEous, now available in both elegant red and festive pink, sets the stage for a warm Christmas mood. With a medium habit that requires very little growth regulation, these varieties deliver reliable performance and holiday appeal.



**FabYULEous Pink**
10376 | 8 weeks




**FabYULEous Red**
10104 | 8 weeks

**Poinsettia Mid Season** | FabYULEous Family

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | FabYULEous Pink | 10376 | ELS | 8 weeks | Mid | Medium | Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | FabYULEous Red | 10104 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Atla



**Atla**
11423 | 8 weeks

This strong, bright-red mid-season performer is a perfect pick for mass production. Atla has a strong V-shaped habit, perfect for high-density production, and the medium-sized bracts make sleeving and shipping a breeze.

**Poinsettia Mid Season | Atla**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Atla | 11423 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Mid Season | Imperial




**Imperial**
10143 | 8 weeks

Imperial is the perfect plant for late November and early December sales. Imperial stands out with its sturdy plant structure and large, showy, vibrant red-bracts that add bold color to any holiday presentation.

**Poinsettia Mid Season | Imperial**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Imperial | 10143 | ELS | 8 weeks | Mid | Medium-Vigorous | Red | | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Noblesse



**Noblesse**
11068 | 8 weeks

Noblesse shines with medium to large star-shaped bracts in vivid red with dark green foliage. It boasts naturally sturdy stems and robust roots with a V-shaped habit that allows for high-density cultivation. Noblesse's heat and cold tolerance promotes sustainable production and offers excellent shelf life. Ideal for all container sizes for late November to early December sales.

**Poinsettia Mid Season | Noblesse**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Noblesse | 11068 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Mid Season | Prestige Red




Prestige Red
11150 | 8 weeks

This mid-season variety stands out at retail with reliable and long-lasting shelf life. Prestige is versatile in use and adaptable to any container size.

**Poinsettia Mid Season | Prestige Red**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Prestige Red | 11150 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Mid Season | Prestigious




Prestigious
10120 | 8 weeks

One of our most exceptional varieties with mid-vigor and mid-season performance. The plant is extremely tough, handling dropping, sleeving, and shipping with ease. Consumers will love Prestigious with the dark-red textured bracts on a classic green foliage.

**Poinsettia Mid Season | Prestigious**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Prestigious | 10120 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Mid Season | Red Soul




Red Soul
11323 | 8 weeks

This gorgeous mid-season variety's deep velvet-red bracts are striking against intense, dark-green foliage. A standout in all climates, especially the South, Red Soul exhibits excellent heat tolerance on a medium-vigor plant.

**Poinsettia Mid Season | Red Ribbons**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Red Soul | 11323 | ELS | 8 weeks | Mid | Medium-Compact | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Mid Season | Red Velvetier




Red Velvetier
10472 | 8 weeks

Red Velvetier stands out with rich dark red bracts against dark foliage and stems. It has large, smooth bracts with contrasting cyathia presentation, a strong v-shape architecture, and sturdy stems that make it a grower favorite. It is resistant to extreme heat conditions and has been a standout in trials for multiple years, delivering reliable performance.

**Poinsettia Mid Season** | Red Velvetier

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| NEW | Red Velvetier | 10472 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Viking Pro



Viking Pro
10144 | 8 weeks

Viking Pro exhibits a more compact stature in comparison. Attractive bracts contrast beautifully against the vivid yellow cyathia and dark green foliage.

**Poinsettia Mid Season** | Viking Pro

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Viking Pro | 10144 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Frozen




Frozen
11056 | 8 weeks

One of the cleanest and purest white poinsettias available, consumers will appreciate how the bracts simply light up against the dark foliage.

**Poinsettia Mid Season** | Frozen

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Frozen | 11056 | ELS | 8 weeks | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Moni White



**Moni White**
11094 | 8 weeks

Moni White has bright white, star-shaped bracts. It features extreme root strength, a robust V-shaped structure for easy sleeving, and uniform growth, making it highly efficient to cultivate. With an 8-week response time and medium vigor, Moni is ideal for mid-season production and suits commercial growers looking for a reliable white variety.

**Poinsettia Mid Season | Moni White**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Moni White | 11094 | ELS | 8 weeks | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Early Polly's Pink




**Early Polly's Pink**
11055 | 8 weeks

The brightest pink bracts available in a poinsettia. Early Polly's Pink displays an extremely vibrant color at retail and the vigorous plants are great for larger containers and premium presentations.

**Poinsettia Mid Season | Early Polly's Pink**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Early Polly's Pink | 11055 | ELS | 8 weeks | Mid | Vigorous | Pink | | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Candy Cane



**Candy Cane**
10153 | 8 weeks

Candy Cane is a visual treat at retail! The red star-shaped bracts are embellished with fun, white speckles which pop against the dark green foliage. Strong stems and a strong root system make this poinsettia an excellent choice for a range of container sizes, from miniature up to 8-inch.

**Poinsettia Mid Season | Candy Cane**

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Candy Cane | 10153 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | | |

# Poinsettia Mid Season | Ice Punch



**Ice Punch**
11216 | 8 weeks

Ice Punch has a truly novel bicolor effect with deep cranberry-red bracts, frosted over with an icy white center.

**Poinsettia Mid Season** | Ice Punch

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Ice Punch | 11216 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Mid Season | Red Ribbons



**Red Ribbons**
11065 | 8 weeks

Red Ribbons, is a true innovation with uniquely shaped oak leaf bracts and leaves. Red Ribbons is easy to grow with a low to medium vigor and its free branching allows the florist-type quality. With its unique bracts and bold red color and abundant cyathia, Red Ribbons will be the perfect plant to use with foliage combinations or as a novelty standalone.

**Poinsettia Mid Season** | Red Ribbons

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Red Ribbons | 11065 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Mid Season | Tidings Dark Pink



**Tidings Dark Pink**
11049 | 8 weeks

Tidings is an elegant addition to the modern-day Christmas décor. Tidings Dark Pink has a dense, medium habit with large, florist-quality bracts finishing with a sophisticated quality.

**Poinsettia Mid Season** | Tidings Dark Pink

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Tidings Dark Pink | 11049 | ELS | 8 weeks | | Medium | Pink \| Dark Pink | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Mid Season | Viking Cinnamon



Viking Cinnamon
10657 | 8 weeks

This mid-season variety is both heat tolerant and well-suited for cold finishing. The unique Viking Cinnamon displays a V-shaped architecture which is perfect for high-density production.

**Poinsettia Mid Season** | Viking Cinnamon

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Viking Cinnamon | 10657 | ELS | 8 weeks | Mid | Medium | Pink \| Orange | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Mid Season | 8 weeks



**Poinsettia Mid Season** | 8 weeks

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Atla | 11423 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | | |
| TOP | Autumn Leaves* | 11391 | ELS | 8 weeks | Mid | Compact | Golden Peach | ✓ | ✓ | ✓ | | |
| | Candy Cane | 10153 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | | |
| TOP | Early Polly's Pink | 11055 | ELS | 8 weeks | Mid | Vigorous | Pink | | ✓ | ✓ | ✓ | |
| | FabYULEous Pink | 10376 | ELS | 8 weeks | Mid | Medium | Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | FabYULEous Red | 10104 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| TOP | Frozen | 11056 | ELS | 8 weeks | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | ✓ | |
| | Ice Punch | 11216 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |
| TOP | Imperial | 10143 | ELS | 8 weeks | Mid | Medium-Vigorous | Red | | ✓ | ✓ | ✓ | |
| | Moni White | 11094 | ELS | 8 weeks | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | | |
| | Noblesse | 11068 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| TOP | Norwin Orange* | 11081 | ELS | 8 weeks | Mid | Medium | Orange | ✓ | ✓ | ✓ | ✓ | |
| TOP | Prestigious | 10120 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Red Ribbons | 11065 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | | |
| TOP | Red Soul | 11323 | ELS | 8 weeks | Mid | Medium-Compact | Red | ✓ | ✓ | ✓ | | |
| NEW | Red Velvetier | 10472 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| | Tidings Dark Pink | 11049 | ELS | 8 weeks | Mid | Medium | Pink \| Dark Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | Viking Cinnamon | 10657 | ELS | 8 weeks | Mid | Medium | Pink Orange | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Viking Pro | 10144 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |

*Autumn Leaves and Norwin Orange are shown in the Novelty section on pages 23-27*



# *LATE* SEASON

*8.5 weeks*

# Poinsettia Late Season | Classic Red



Classic Red
11180 | 8.5 weeks`

Classic Red is an excellent and vigorous variety for straight-up color combinations and large container production.

**Poinsettia Late Season** | Classic Red

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Classic Red | 11180 | ELS | 8.5 weeks | Late | Vigorous | Red | ✓ | ✓ | ✓ | ✓ | |

# Poinsettia Late Season | Grande Italia



Grande Italia
10330 | 8.5 weeks

Make a statement with this showstopping red variety, perfect for late-season quality sales. This high-vigor poinsettia fills out larger containers nicely with large and dramatic, deep red bracts. Cyathia are slow to open, providing the longest-lasting quality throughout the season.

**Poinsettia Late Season** | Grande Italia

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Grande Italia | 10330 | ELS | 8.5 weeks | Late | Medium-Vigorous | Dark Red | | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Late Season | Red Jewel



Red Jewel
11072 | 8.5 weeks

Red Jewel is the new showstopper for mid-to-late-season sales with its full body yet controllable growth. The saturated dark red bracts look elegant over the dark green foliage, creating an elegant and upscale looking Poinsettia.

**Poinsettia Late Season** | Red Jewel

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Red Jewel | 11072 | ELS | 8.5 weeks | Late | Medium | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Late Season | Southern Belle




**Southern Belle**
10908 | 8.5 weeks

Southern Belle is a beautiful florist-type poinsettia for December sales. It is a medium vigor plant with bright red bracts and a strong v-shaped structure.

**Poinsettia Late Season** | Southern Belle

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Southern Belle | 10908 | ELS | 8.5 weeks | Late | Medium-Compact | Red | | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Late Season | Red Glitter




**Red Glitter**
11317 | 8.5 weeks

Striking colors with horizontal bracts. Heat-tolerant and ideal for tree forms with superior post-production characteristics.

**Poinsettia Late Season** | Red Glitter

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Red Glitter | 11317 | ELS | 8.5 weeks | Late | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |

# Poinsettia Late Season | Tapestry



**Tapestry**
11107 | 8.5 weeks

Tapestry makes an elegant statement with green foliage highlighted with a luxe gold margin. Excellent for combination plantings or as a standalone decorative accent among traditional red varieties.

**Poinsettia Late Season** | Tapestry

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Tapestry | 11107 | ELS | 8.5 weeks | Late | Compact | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Late Season | 8.5 weeks



## Poinsettia Late Season | 8.5 weeks

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Classic Red | 11180 | ELS | 8.5 weeks | Late | Vigorous | Red | | ✓ | ✓ | ✓ | ✓ |
| TOP | Grande Italia | 10330 | ELS | 8.5 weeks | Late | Medium-Vigorous | Dark Red | | ✓ | ✓ | ✓ | ✓ |
| TOP | Red Glitter | 11317 | ELS | 8.5 weeks | Late | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Red Jewel | 11072 | ELS | 8.5 weeks | Late | Medium | Red | ✓ | ✓ | ✓ | | |
| TOP | Southern Belle | 10908 | ELS | 8.5 weeks | Late | Medium-Compact | Red | | ✓ | ✓ | ✓ | ✓ |
| | Tapestry | 11107 | ELS | 8.5 weeks | Late | Compact | Red | ✓ | ✓ | ✓ | | |



# NOVELTY

*7.5-8 weeks*

# Poinsettia | Novelty



Stand out from the traditional with our Novelty Poinsettia collection, featuring distinctive varieties that bring the unexpected to the season. From selections with unique colors and patterns that capture the spirit of autumn and support earlier seasonal sales to eye-catching novelties that offer something truly different, this collection helps growers and retailers create fresh interest and stand apart during the holiday season.

## Early



**Freya Marble**
11126 | 7.5 weeks



**Green Envy**
11433 | 7.5 weeks



**Premium Picasso**
10234 | 7.5 weeks




**Premium Ice Crystal**
10244 | 7.5 weeks




**Winter Rose Early Red**
10993 | 7.5 weeks

# Mid




**Autumn Leaves**
11391 | 8 weeks



**Candy Cane**
10153 | 8 weeks




**Early Polly's Pink**
11055 | 8 weeks



**Ice Punch**
11216 | 8 weeks




**Norwin Orange**
11081 | 8 weeks

## Mid



Red Ribbons
11065 | 8 weeks



Tidings Dark Pink
11049 | 8 weeks




Viking Cinnamon
10657 | 8 weeks

## Late




Red Glitter
11317 | 8.5 weeks



Tapestry
11107 | 8.5 weeks



## Poinsettia Novelty | 7.5-8 weeks

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| TOP | Autumn Leaves | 11391 | ELS | 8 weeks | Mid | Compact | Golden Peach | ✓ | ✓ | ✓ | | |
| | Candy Cane | 10153 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | | |
| TOP | Early Polly's Pink | 11055 | ELS | 8 weeks | Mid | Vigorous | Pink | | ✓ | ✓ | ✓ | |
| | Freya Marble | 11126 | ELS | 7.5 weeks | Early | Medium | Marble | ✓ | ✓ | ✓ | | |
| | Green Envy | 11433 | ELS | 7.5 weeks | Early | Medium-Compact | Green | ✓ | ✓ | ✓ | | |
| | Ice Punch | 11216 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |
| TOP | Norwin Orange | 11081 | ELS | 8 weeks | Mid | Medium | Orange | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Ice Crystal | 10244 | ELS | 7.5 weeks | Early | Compact | Red \| White | ✓ | ✓ | ✓ | ✓ | |
| | Premium Picasso | 10234 | ELS | 7.5 weeks | Early | Compact | Cream \| Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | Red Glitter | 11317 | ELS | 8.5 weeks | Late | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Red Ribbons | 11065 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | | |
| | Tapestry | 11107 | ELS | 8.5 weeks | Late | Compact | Red | ✓ | ✓ | ✓ | | |
| | Tidings Dark Pink | 11049 | ELS | 8 weeks | Mid | Medium | Pink \| Dark Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | Viking Cinnamon | 10657 | ELS | 8 weeks | Mid | Medium | Pink Orange | ✓ | ✓ | ✓ | ✓ | ✓ |
| TOP | Winter Rose Early Red | 10993 | ELS | 7.5 weeks | Early | Compact | Red | ✓ | ✓ | ✓ | | |

# SPECIALTY





The mini poinsettias provide a high-density, short production cycle option. Dümmen Orange offers a URC cutting specifically produced with mini production in mind. These varieties have a smaller bract size, natural compactness, and excellent shelf life, making them an easy choice for mini production.



## Poinsettia Specialty | Minis

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Candy Cane | 10153 | ELS | 8 weeks | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | | |
| | Freya Marble | 11126 | ELS | 7.5 weeks | Early | Medium | Marble | ✓ | ✓ | ✓ | | |
| | Freya Pink | 11057 | ELS | 7.5 weeks | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| | Freya Red | 11421 | ELS | 7.5 weeks | Early | Medium | Red | ✓ | ✓ | ✓ | | |
| | Freya White | 11058 | ELS | 7.5 weeks | Early | Medium | White | ✓ | ✓ | ✓ | | |
| | Moni White | 11094 | ELS | 8 weeks | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | ✓ | |
| TOP | Premium Red | 10230 | ELS | 7 weeks | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| | Red Jewel | 11072 | ELS | 8.5 weeks | Late | Medium | Red | ✓ | ✓ | ✓ | | |
| | Red Ribbons | 11065 | ELS | 8 weeks | Mid | Medium | Red | ✓ | ✓ | ✓ | | |
| TOP | Red Soul | 11323 | ELS | 8 weeks | Mid | Medium-Compact | Red | ✓ | ✓ | ✓ | | |
| | Tapestry | 11107 | ELS | 8.5 weeks | Late | Compact | Red | ✓ | ✓ | ✓ | | |
| | Tidings Dark Pink | 11049 | ELS | 8 weeks | Mid | Medium | Pink \| Dark Pink | ✓ | ✓ | ✓ | ✓ | |
| TOP | Winter Rose Early Red | 10993 | ELS | 7.5 weeks | Early | Compact | Red | ✓ | ✓ | ✓ | | |

# Poinsettia Specialty | Combinations



Poinsettia combinations offer value-added programs to the market for retailers and consumers. We've curated the best collection of duos and trios with varieties that are genetically matched for timing, growth habit and production needs. This allows growers to easily program finished crops as mixed containers, or as a rack program using these perfectly matched varieties for ultimate programmability.

## Poinsettia Specialty | Duo Combinations

| Classic Holiday Duos | Code | Natural Response Time | Vigor | 8" | 10" |
|---|---|---|---|---|---|
| Premium Red<br>Premium White | 10230<br>10233 | 7 weeks | Early | √ | √ |
| Freya Red<br>Freya White | 11421<br>11058 | 7.5 weeks | Early | √ | √ |

| Premium Duos | Code | Natural Response Time | Vigor | 8" | 10" |
|---|---|---|---|---|---|
| Early Polly's Pink<br>Green Envy | 11055<br>11433 | 8 weeks | Medium | ✓ | ✓ |





## Poinsettia Specialty | Trio Combinations

| Red and White and Pink | Code | Natural Response Time | Vigor | 8" | 10" |
|---|---|---|---|---|---|
| Premium Red<br>Premium White | 10230<br>10233 | 7 weeks | Early | √ | √ |
| Premium Lipstick Pink | 10235 | 7.5 weeks | | | |
| Freya Pink<br>Freya Red<br>Freya White | 11057<br>11421<br>11058 | 7.5 weeks | Early | √ | √ |



Recent breeding has produced a poinsettia with a much longer post-harvest life and more desirable cut flower characteristics such as longer, sturdier stems and larger flower heads. Easily grown as cut flowers, poinsettias are perfect for Christmas and other holidays such as Valentine's Day. Cut poinsettias are a festive addition to a holiday table or celebration, and the unique colors and flower form are ideal for high-end bouquets.

Winter Rose Early Red is an elegant choice as a cut flower in traditional red. Novelty colors like Autumn Leaves, Green Envy, and Norwin Orange are ideally suited for the autumnal colors of a Thanksgiving table. Varieties like Early Polly's Pink in lovely bright pink make an exciting option for Valentine's Day.

## *Holiday Schedule*

| | |
|---|---|
| July 5th | Plant rooted cuttings 2 per 8-inch container |
| July 19th | Pinch to 4 nodes per plant when plants are fully rooted |
| August 16th | When stems are large enough thin 2 to 3 per plant |
| September 6th | Space plants 12 in x 12 in (30 cm x 30 cm) |
| September 22nd-26th | Flower Initiation |
| December 1st-5th | Cut flowers ready for harvest |



# *EUPHORBIA* HYBRIDS

# Euphorbia Hybrid | J'Adore



J'Adore is a series of interspecific euphorbia hybrids for dynamic, modern-day holiday décor. These varieties give your program a touch of luxe with layers of velvety bracts in pastel pink and rich touchable textures. The versatility of J'Adore varieties allows us to lean on these performers from the early season, all the way through New Year's promotions, for an elegant and glamorous program.



**J'Adore Dark Pink**
10154 | 7.5 weeks



**J'Adore Pink**
10381 | 7.5 weeks



**J'Adore Soft Pink**
10156 | 7.5 weeks



**J'Adore White Pearl**
10155 | 7.5 weeks

## Euphorbia Hybrid | J'Adore

| Status | Variety Name | Variety Code | Production Farm | Natural Response Time | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | J'Adore Dark Pink | 10154 | ELS | 7.5 weeks | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| | J'Adore Pink | 10381 | ELS | 7.5 weeks | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| | J'Adore Soft Pink | 10156 | ELS | 7.5 weeks | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| | J'Adore White Pearl | 10155 | ELS | 7.5 weeks | Early | Medium | White | ✓ | ✓ | ✓ | | |

| Page | Status | Variety Name | Variety Code | Production Farm | Natural Response Time Weeks | Timing | Vigor | Bract Color | 4" | 6" | 8" | 10" | Tree |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 8 | | Advent Red | 11008 | ELS | 6.5 | Very Early | Vigorous | Dark Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 13 | | Atla | 11423 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | | |
| 25 | TOP | Autumn Leaves | 11391 | ELS | 8 | Mid | Compact | Golden Peach | ✓ | ✓ | ✓ | | |
| 16, 29 | | Candy Cane | 10153 | ELS | 8 | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | | |
| 20 | | Classic Red | 11180 | ELS | 8.5 | Late | Vigorous | Red | | ✓ | ✓ | ✓ | ✓ |
| 16, 25, 30 | TOP | Early Polly's Pink | 11055 | ELS | 8 | Mid | Vigorous | Pink | | ✓ | ✓ | ✓ | |
| 12 | | FabYULEous Pink | 10376 | ELS | 8 | Mid | Medium | Pink | ✓ | ✓ | ✓ | ✓ | |
| 12 | TOP | FabYULEous Red | 10104 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| 8 | TOP | Ferrara | 10897 | ELS | 7.5 | Early | Medium-Vigorous | Bright Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 4 | | Freedom Early Red | 11191 | ELS | 7 | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| 4 | | Freedom Red | 11020 | ELS | 7.5 | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 4 | | Freedom White | 11022 | ELS | 7.5 | Early | Medium | White | ✓ | ✓ | ✓ | ✓ | ✓ |
| 5, 24, 29 | | Freya Marble | 11126 | ELS | 7.5 | Early | Medium | Marble | ✓ | ✓ | ✓ | | |
| 5, 29, 30 | | Freya Pink | 11057 | ELS | 7.5 | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| 5, 29, 30 | | Freya Red | 11421 | ELS | 7.5 | Early | Medium | Red | ✓ | ✓ | ✓ | | |
| 5, 29, 30 | | Freya White | 11058 | ELS | 7.5 | Early | Medium | White | ✓ | ✓ | ✓ | | |
| 15 | TOP | Frozen | 11056 | ELS | 8 | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | ✓ | |
| 20 | TOP | Grande Italia | 10330 | ELS | 8.5 | Late | Medium-Vigorous | Dark Red | | ✓ | ✓ | ✓ | ✓ |
| 24, 30 | | Green Envy | 11433 | ELS | 7.5 | Early | Medium-Compact | Green | ✓ | ✓ | ✓ | | |
| 17, 25 | | Ice Punch | 11216 | ELS | 8 | Mid | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |
| 13 | TOP | Imperial | 10143 | ELS | 8 | Mid | Medium-Vigorous | Red | | ✓ | ✓ | ✓ | |
| 33 | | J'Adore Dark Pink | 10154 | ELS | 7.5 | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| 33 | | J'Adore Pink | 10381 | ELS | 7.5 | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| 33 | | J'Adore Soft Pink | 10156 | ELS | 7.5 | Early | Medium | Pink | ✓ | ✓ | ✓ | | |
| 33 | | J'Adore White Pearl | 10155 | ELS | 7.5 | Early | Medium | White | ✓ | ✓ | ✓ | | |
| 16, 29 | | Moni White | 11094 | ELS | 8 | Mid | Medium-Vigorous | White | ✓ | ✓ | ✓ | ✓ | |
| 13 | | Noblesse | 11068 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 2, 8 | NEW | Nordic Star | 11087 | ELS | 7.5 | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | | |
| 25 | TOP | Norwin Orange | 11081 | ELS | 8 | Mid | Medium | Orange | ✓ | ✓ | ✓ | ✓ | |
| 6 | | Premium Early Red | 10241 | ELS | 6 | Very Early | Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| 6, 24 | TOP | Premium Ice Crystal | 10244 | ELS | 7.5 | Early | Compact | Red \| White | ✓ | ✓ | ✓ | ✓ | |
| 6, 30 | | Premium Lipstick Pink | 10235 | ELS | 7.5 | Early | Medium-Compact | Pink | ✓ | ✓ | ✓ | ✓ | |
| 6 | | Premium Marble | 10249 | ELS | 7 | Early | Medium-Compact | Marble | ✓ | ✓ | ✓ | ✓ | |
| 7, 24 | | Premium Picasso | 10234 | ELS | 7.5 | Early | Compact | Cream \| Pink | ✓ | ✓ | ✓ | ✓ | |
| 7 | TOP | Premium Polar | 10243 | ELS | 7.5 | Early | Compact | White | ✓ | ✓ | ✓ | ✓ | |
| 7, 29, 30 | TOP | Premium Red | 10230 | ELS | 7 | Early | Medium-Compact | Red | ✓ | ✓ | ✓ | ✓ | |
| 7, 30 | | Premium White | 10233 | ELS | 7 | Early | Medium-Compact | White | ✓ | ✓ | ✓ | ✓ | |
| 9 | | Prestige Early Red | 11151 | ELS | 7.5 | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 14 | TOP | Prestige Red | 11150 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 14 | TOP | Prestigious | 10120 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 9 | | Rapid Red | 11121 | ELS | 6 | Very Early | Medium-Vigorous | Red | ✓ | ✓ | ✓ | ✓ | ✓ |
| 21, 26 | TOP | Red Glitter | 11317 | ELS | 8.5 | Late | Medium | Red \| White | ✓ | ✓ | ✓ | ✓ | ✓ |
| 20, 29 | | Red Jewel | 11072 | ELS | 8.5 | Late | Medium | Red | ✓ | ✓ | ✓ | | |
| 17, 26, 29 | | Red Ribbons | 11065 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | | |
| 14, 29 | TOP | Red Soul | 11323 | ELS | 8 | Mid | Medium-Compact | Red | ✓ | ✓ | ✓ | | |
| 2, 15 | NEW | Red Velvetier | 10472 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| 9 | TOP | Runway Red | 10101 | ELS | 7.5 | Early | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| 21 | TOP | Southern Belle | 10908 | ELS | 8.5 | Late | Medium-Compact | Red | | ✓ | ✓ | ✓ | ✓ |
| 21, 26 | | Tapestry | 11107 | ELS | 8.5 | Late | Compact | Red | ✓ | ✓ | ✓ | | |
| 17, 26, 29 | | Tidings Dark Pink | 11049 | ELS | 8 | Mid | Medium | Pink \| Dark Pink | ✓ | ✓ | ✓ | ✓ | |
| 18, 26 | TOP | Viking Cinnamon | 10657 | ELS | 8 | Mid | Medium | Pink Orange | ✓ | ✓ | ✓ | ✓ | ✓ |
| 15 | | Viking Pro | 10144 | ELS | 8 | Mid | Medium | Red | ✓ | ✓ | ✓ | ✓ | |
| 10, 24, 29 | TOP | Winter Rose Early Red | 10993 | ELS | 7.5 | Early | Compact | Red | ✓ | ✓ | ✓ | | |



# Poinsettia | Drops & Substitutions

## 2027 | Drops & Substitutions List

| Status | Variety Name DROPS | Variety Code | Status | Variety Name SUBSTITUTION #1 | Variety Code SUBSTITUTION #1 | Variety Name SUBSTITUTION #2 | Variety Code SUBSTITUTION #2 |
|---|---|---|---|---|---|---|---|
| DROP | Classic White | 11183 | SUB | Moni White | 11094 | Frozen | 11056 |
| DROP | Flurry White | 11051 | SUB | Moni White | 11094 | Frozen | 11056 |
| DROP | Golden Glo | 11431 | SUB | Autumn Leaves | 11391 | | |
| DROP | Greetings Red | 10455 | SUB | Runway Red | 10101 | FabYULEous Red | 10104 |
| DROP | Jubilee Pink | 11035 | SUB | Freya Pink | 11057 | FabYULEous Pink | 10376 |
| DROP | Jubilee Red | 11030 | SUB | Freya Red | 11421 | FabYULEous Red | 10104 |
| DROP | Jubilee White | 11033 | SUB | Freya White | 11058 | Moni White | 11094 |
| DROP | Polar Bear | 11208 | SUB | Moni White | 11094 | Frozen | 11056 |
| DROP | Prestige Maroon | 11156 | SUB | Red Velvetier | 10472 | Red Soul | 11323 |
| DROP | Viking Red | 10650 | SUB | Noblesse | 11068 | Viking Pro | 10144 |

## 2026 | Drops & Substitutions List

| Status | Variety Name DROPS | Variety Code | Status | Variety Name SUBSTITUTION #1 | Variety Code SUBSTITUTION #1 | Variety Name SUBSTITUTION #2 | Variety Code SUBSTITUTION #2 |
|---|---|---|---|---|---|---|---|
| DROP | Enduring Marble | 11019 | SUB | Freya Marble | 11126 | Premium Marble | 10249 |
| DROP | Enduring Pink | 11015 | SUB | Freya Pink | 11057 | Early Polly's Pink | 11055 |
| DROP | Freedom Pink | 11024 | SUB | Freya Pink | 11057 | Early Polly's Pink | 11055 |
| DROP | Jubilee Jingle Bells | 11036 | SUB | Tidings Dark Pink | 11049 | Early Polly's Pink | 11055 |
| DROP | Luv U Pink | 11109 | SUB | J'Adore Dark Pink | 10154 | J'Adore Pink | 10381 |
| DROP | Santa Baby | 10122 | SUB | Rapid Red | 11121 | Premium Early Red | 10241 |
| DROP | Winter Rose Dark Red | 11162 | SUB | Winter Rose Early Red | 10993 | Red Ribbons | 11065 |

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# Poinsettias
## *2027*