

ANNUAL PROPAGATION COLEUS MAIN STREET

Plectranthus scutellarioides



TRAY & ROOTING

Form	Vegetative Cutting (URC)
Rooting Hormone?	No
Tray Size	
Plants Per Cell	1
Days In Mist	5-10
Wks. From Stick To Transplant	3-4
Propagation Pinch?	Yes
Weeks To Pinch	3

FERTILITY

Fertilize Through Mist?	None
Fertilizer Rate	None
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.2

TEMPERATURE

Average Soil Temp	20-22°C
Average Air Temp (Day)	21-24°C
Average Air Temp(Night)	20-22°C

IRRIGATION

Irrigation Frequency	Level 2: Allow media to dry moderately between thorough waterings
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LIGHT

Daylength Neutral?	Yes
Supplemental	None
Benefits From Shade?	No

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- Ethephon
- Daminozide
- 6-BA Benzyladenine

CULTIVAR LIST

Abbey Road, Broad Street, Dutch Mill Drive, Fifth Avenue, Michigan Avenue, Oxford Street, River Walk, Rodeo Drive, Sunset Boulevard, Wall Street, Chartres Street, Ruby Road, La Rambla



TIPS

- Avoid excessive mist to control stretch.
- Ethephon can be used 10 days after stick to promote branching.
- Transplant on time to minimize stress and stretch. Tone in high light. The 'Main Street' series is sun tolerant and uniform in vigor.

WE'RE HERE TO HELP YOU GROW

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ANNUAL
FINISHING
COLEUS MAIN STREET

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CONTAINER SIZE	PLANTS PER POT	TRANSPLANT TO FINISH (WEEKS)
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10-12 cm	1	4-6
13-15 cm	1	6-8
19 cm and up	2-3	8-10

FERTILITY

Fertilizer Rate	50-100ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.2

TEMPERATURE

Day Temperature	20-24°C
Night Temperature	18-23°C

IRRIGATION

Irrigation Frequency	Level 2: Allow media to dry moderately between thorough waterings
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LIGHT

Daylength Neutral?	Yes
Optimum Light Level	4,000-9,000 fc (43,100-96,900 lux)
Supplemental	None
Benefits From Shade?	No

PINCHING

Finishing Pinch?	Yes
Transplant to Pinch (days)	As needed to shape

POTENTIAL DISEASES

Botrytis, Pythium, Powdery Mildew

POTENTIAL PESTS

Aphids, Mealy Bugs, Whitefly

PGR SUGGESTIONS

- Ethephon



TIPS

- Grow coleus at temperatures higher than 16°C to avoid stretch and poor branching.
- Feed with a balanced fertilizer at a low to moderate rate.
- Avoid overwatering and saturated soil. Allow media to dry between waterings but do not allow plants to wilt.
- Do not overschedule your coleus crop, this will result in additional measures to control growth and diminishes quality.
- Some growers have classified 'Main Street Rodeo Drive' as a PGR sensitive cultivar. Any PGR applications to this cultivar should be made at lower dosages at more frequent intervals.

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FEATURES AND BENEFITS

COLEUS MAIN STREET

Plectranthus scutellarioides



KEY INFORMATION

Primary Common Name	Coleus
Consumer Watering Instructions	Keep soil evenly moist, but not saturated.
Bloom Time	Grown for foliage
Exposure	Full Sun to Full Shade
Height	41-92 cm
Garden Spacing	30-61 cm

DESCRIPTION

Bright colored foliage for sun or shade adds depth and texture to landscape beds or containers.

CONSUMER APPEAL

- This easy-to-grow classic adds character and a reprieve from bloom-heavy gardens while still remaining colorful and aesthetically appealing.
- Main Street is resilient in gardens from spring until fall remaining showy after many other plants have finished blooming.
- The vibrant foliage colors have been tested to resist high light without fading.

GARDEN ATTRIBUTES

- Tolerant of both full sun and full shade, coleus are versatile and easy to care for making them a functional key element for many gardening situations.
- Once well established in the garden, coleus can withstand extreme heat when provided part shade.
- Perfect as a standalone in beds and borders or combined with other plants in mixed planters. Plays well with SunStanding New Guinea Impatiens in the landscape.
- Try our Confetti Garden® Main Street series for showy foliage combos that thrive in sun or shade.

NATIVITY

Northern Australasia through tropical and subtropical Asia.



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