

ANNUAL

PROPAGATION

ARTEMESIA 'PARFUM D'ETHIOPIA'

Artemesia x hybrida



TRAY & ROOTING

Form	Vegetative Cutting (URC)
Rooting Hormone?	Yes
Tray Size	72, 105
Plants Per Cell	1
Days In Mist	7-10
Wks. From Stick To Transplant	4
Propagation Pinch?	Yes
Weeks To Pinch	3

FERTILITY

Fertilize Through Mist?	None
Fertilizer Rate	50-100ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.2

TEMPERATURE

Average Soil Temp	68-72°F (20-22°C)
Average Air Temp (Day)	70-75°F (21-24°C)
Average Air Temp(Night)	68-72°F (20-22°C)

IRRIGATION

Irrigation Frequency	Level 2: Allow media to dry moderately between thorough waterings
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LIGHT

Daylength Neutral?	Yes
Supplemental	None
Benefits From Shade?	No

POTENTIAL DISEASES

Pythium

POTENTIAL PESTS

Fungus Gnats

PGR SUGGESTIONS

- None

CULTIVAR LIST

Parfum d'Ethiopia



TIPS

- Good soil to stem contact is extremely important for rooting. If using a dibble, make sure the dibble hole is not too large for the cutting. After sticking, water the cuttings uniformly to help “seat” them in the soil media.
- Artemisia is a silver foliage annual that requires little mist. Excessive misting causes yellowing of the foliage and delays rooting.

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ANNUAL
FINISHING

ARTEMESIA 'PARFUM D'ETHIOPIA'

Artemesia x hybrida



CONTAINER SIZE	PLANTS PER POT	TRANSPLANT TO FINISH (WEEKS)
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4 in. (10 cm)	1	4-6
Quart (12 cm)	1	4-6
6 in. (15 cm)	2-3	6-9

FERTILITY

Fertilizer Rate	150-200 ppm N
EC Range	Moderate: (2.0-3.5 mS via SME)
pH Range	5.6-6.2

TEMPERATURE

Day Temperature	65-73°F (18-23°C)
Night Temperature	68-75°F (20-24°C)

IRRIGATION

Irrigation Frequency	Level 2: Allow media to dry moderately between thorough waterings
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LIGHT

Daylength Neutral?	Yes
Optimum Light Level	4,000-8,000 fc (43,100-86,100 lux)
Supplemental	None
Benefits From Shade?	No

PINCHING

Finishing Pinch?	Yes
Transplant to Pinch (days)	As needed to shape

POTENTIAL DISEASES

Pythium

POTENTIAL PESTS

Fungus Gnats

PGR SUGGESTIONS

- None



'Parfum D'Ethiopia'

TIPS

- Use 17-5-17 NPK fertilizer at finish.
- Water uniformly to avoid Pythium epidemics.
- Yellow leaves around the base of the plant are symptomatic of poor air circulation.
- Grow in full sun, shading results in severe stretching and increases disease pressure.
- Soft pinch at transplant.
- Good soil drainage is very important; avoid "wet feet".

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FEATURES AND BENEFITS

ARTEMESIA 'PARFUM D'ETHIOPIA'

Artemisia x hybrida



KEY INFORMATION

Primary Common Name	Artemisia
Consumer Watering Instructions	Water thoroughly when top 1 inch (3cm) of soil is dry.
Bloom Time	Grown for foliage
Exposure	Full Sun
Height	24-32 inches (61-81 cm)
Garden Spacing	12-24 inches (30-61 cm)

DESCRIPTION

Silver foliage accent plant creating perfect contrast in retail displays. A tough plant with delicately soft, almost lacy, foliage.



CONSUMER APPEAL

- Drought tolerant and low maintenance.
- The lightly fragrant foliage is resistant to rabbits, squirrels, and deer.
- The lacy white foliage works wonders in cut flower displays.

GARDEN ATTRIBUTES

- Artemisia are tough plants that require little to no additional watering once established. Consider in bed borders or mixed containers.
- Prefers very well drained soils.

NATIVITY

Of hybrid origin: parental lineages native to Eurasia and Africa



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