

2023-2024

POT CHRYSANTHEMUM

AUS & NZ ASSORTMENT

DÜMMEN ORANGE®



A word from our CEO

We are excited to present you with the newest edition of the Dümmen Orange catalogue. Looking through this portfolio makes me proud to see such a broad range of high-quality annuals. Beautiful varieties that are produced with care and delivered to our customers worldwide by a passionate team of more than 7.000 colleagues, who are all fully committed to your success.

Dümmen Orange is a global market leader in floriculture breeding and propagation. Our Breeding Technology Centre in the Netherlands, opened in 2020, is the largest floricultural laboratory in the world. With revolutionary genetics and breeding technology, our breeders and scientists continuously develop more beautiful products and next generation varieties in smarter ways. We ensure growers, retailers and consumers sustainable products by increasing the natural resistance of our flowers and plants, to create stronger products and reduce the need for chemicals significantly.

Our innovation goes beyond breeding and propagation. Within our company innovation, production and service go hand in hand. As we focus on continuous improvement, we are also accelerating our business's digitalization. We are communicating more online than ever before. Therefore, we develop new digital tools to offer you all the information and services you require. Most important is that we keep our personal relationships tight. We remain committed to delivering you the best products, in the right place and at the right time.

I am excited about all innovative developments within Dümmen Orange. I believe it will help us offer you the best products and services possible to help your business grow.

Best regards,



Hugo Noordhoek Hegt
CEO Dümmen Orange

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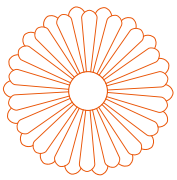
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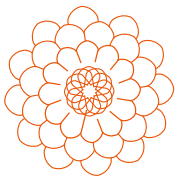
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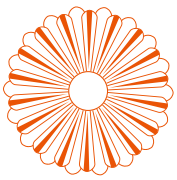
Pot Chrysanthemum



BREEZE



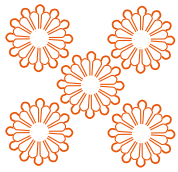
CHRYSTAL



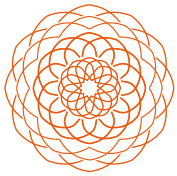
RAINBOW



SPLASH



SWIFTY



COSMO

FRESH SINGLES

The Breeze series is refreshingly beautiful. This single-flowered series-freshens up every interior or exterior space. Sparkling flower colors around a green centre, what's not to love? Let Breeze suprise you!

STRONG DECORATIVES

Quality has never been so accessible. The decorative Chrystal series blooms in every climate and is there for you to enjoy. Whatever shelf or growing condition, Chrystal will be filled with petals.

PASSIONATE BICOLORS

It is no surprise we named this series Rainbow. Like sunshine after rain, this series certainly brightens up your day. This single-flowered series is characterized by the stunningly beautiful bi-color effects wrapped around a fresh green centre.

EXCITING SPECIALTIES

Through years of breeding, we are able to offer you some splashing varieties. This specialty line has three very exciting options to offer, all with extravagant flower types.

MINI FLOWERS

Swifty is your top pick! This series is characterized by its mini sized flowers. That doesn't mean less to enjoy; all Swifty varieties have great branching qualities and thus are full of flowers. Swifty will definitely make you smile!

CLASSIC DISBUDS

All varieties in this series have large, beautifully incurved flowers with endless petals. On top of that, they are easy to grow and require little growth regulators. Be inspired by these classical beauties! what's not to love? Let Breeze suprise you!

Pot Chrysanthemum | Breeze



Uniform series

Flower sizes
M-L



BREEZE WHITE
65839



BREEZE SNOW
65521



BREEZE OXYGEN
65249



BREEZE YELLOW
65527



BREEZE SOL
65731



BREEZE DARK RED
65626



BREEZE ROUGE
65872



BREEZE DARK BRONZE
65514



BREEZE ORANGE
65516



BREEZE TANGERINE
65385



BREEZE PINK FLAMINGO
65902



BREEZE PRINCESS
65246



BREEZE SWEET
65525



BREEZE ROSY
65520





BREEZE PINK IMPROVED
65244





TOP PICK

BREEZE CASSIS
65512



BREEZE PURPLE
65518



BREEZE JAM
65895

Pot Chrysanthemum | Breeze

Status	Variety	Variety Code	Response Time (weeks)	Flower Colour	Flower Size	Flower Type	Growth
	Breeze White	65839	7	White	M	O	●●●○○
	Breeze Snow	65521	7	White	M	O	●●●○○
TOP	Breeze Oxygen	65249	7	White	L	O	●●●●○
	Breeze Yellow	65527	7	Dark Yellow	M	O	●●●○○
	Breeze Sol	65731	7	Yellow	L	O	●●●○○
	Breeze Dark Red	65626	7	Dark Red	M	O	●●●○○
	Breeze Rouge	65872	6.5	Red	M	O	●●●○○
	Breeze Dark Bronze	65514	7	Dark Bronze	M	O	●●●○○
	Breeze Orange	65516	7	Orange	M	O	●●●○○
NEW	Breeze Tangerine	65385	7	Orange	M	O	●●●○○
	Breeze Pink Flamingo	65902	7	Peach	M	O	●●●○○
	Breeze Princess	65246	7	Coral / Pink	L	O	●●●●○
TOP	Breeze Sweet	65525	7	Light Pink	M	O	●●●○○
	Breeze Rosy	65520	6.5	Dark Pink	M	O	●●●○○
	Breeze Pink Imp.	65244	7	Dark Pink	M	O	●●●○○
	Breeze Cassis	65512	7	Purple	M	O	●●●○○
	Breeze Purple	65518	7	Purple	M	O	●●●○○
	Breeze Jam	65895	7	Purple	L	O	●●●●○

Pot Chrysanthemum | Chrystal



Uniform series

Flower sizes
M-L



CHRYSTAL FROST
65275



CHRYSTAL BLANCHE
65537



CHRYSTAL WHITE
65551



CHRYSTAL LEMON
65540



CHRYSTAL YELLOW
65552



CHRYSTAL SHINE
65351



CHRYSTAL SOLAR
65899



CHRYSTAL SUNNY
65549



CHRYSTAL ORANGE
65781



CHRYSTAL BRONZE BICOLOR
65688



CHRYSTAL BRONZE
65538



CHRYSTAL PINK FLAIR
65717



CHRYSTAL BLUSH
65874



CHRYSTAL PINK LEMONADE
65274



CHRYSTAL PINK
65543



CHRYSTAL JASPER
65251



CHRYSTAL RED
65545



CHRYSTAL RUBY
65547



CHRYSTAL PURPLE
65875



CHRYSTAL REGAL
65546



CHRYSTAL AUBERGINE
65536





Pot Chrysanthemum | Chrystal

Status	Variety	Variety Code	Response Time (weeks)	Flower Colour	Flower Size	Flower Type	Growth
NEW	Chrystal Frost	65275	7	White	M	●	●●●●○
	Chrystal Blanche	65537	7	White	M	●	●●●○○
TOP	Chrystal White	65551	7	White	L	●	●●●○○
	Chrystal Lemon	65540	7	Yellow / Light Green	L	●	●●●○○
TOP	Chrystal Yellow	65552	7	Dark Yellow	M	●	●●●●○
NEW	Chrystal Shine	65351	6.5	Yellow	M	●	●●●○○
	Chrystal Solar	65899	7	Yellow	L	●	●●●○○
	Chrystal Sunny	65549	7	Yellow	M	●	●●●○○
	Chrystal Orange	65781	7.5	Orange / Bronze	M	●	●●●●○
	Chrystal Bronze Bicolor	65688	7.5	Orange / Bronze	M	●	●●●○○
TOP	Chrystal Bronze	65538	7	Dark Bronze	M	●	●●○○○
TOP	Chrystal Pink Flair	65717	7	Pink / Soft Pink	M	●	●●●●○
	Chrystal Blush	65874	7	Pink	L	●	●●●●○
NEW	Chrystal Pink Lemonade	65274	6.5	Pink	M	●	●●●○○
	Chrystal Pink	65543	7	Pink	M	●	●●●○○
TOP	Chrystal Jasper	65251	7	Red	L	●	●●●●○
	Chrystal Red	65545	7.5	Red	M	●	●●●●○
TOP	Chrystal Purple	65875	7	Purple	L	●	●●●●○
	Chrystal Ruby	65547	7.5	Dark Red	M	●	●●●○○
	Chrystal Regal	65546	7	Purple	M	●	●●●○○
	Chrystal Aubergine	65536	6.5	Purple	M	●	●●○○○

Pot Chrysanthemum | Rainbow



Uniform series

M-L

Flower Size M-L



TOP PICK

RAINBOW CIRCUS
65322



RAINBOW SUNSET
65712



NEW

RAINBOW DIZZY
65383



TOP PICK

RAINBOW CAROUSEL
65713



RAINBOW TWIST
65579





RAINBOW ROSY
65578



TOP PICK

RAINBOW PINK SECRET
65608

Pot Chrysanthemum | Rainbow

Status	Variety	Variety Code	Response Time (weeks)	Flower Colour	Flower Size	Flower Type	Growth
TOP	Rainbow Carousel	65713	7	Pink / White	L	O	●●●○○
TOP	Rainbow Circus	65322	7	Red / Yellow	M	O	●●●○○
NEW	Rainbow Dizzy	65383	7	Red / Cream	L	O	●●●○○
TOP	Rainbow Pink Secret	65608	7	Pink / White	L	O	●●●○○
	Rainbow Rosy	65578	7	Pink / White	L	O	●●●○○
	Rainbow Sunset	65712	7.5	Red / Yellow	L	O	●●●○○
	Rainbow Twist	65579	7	Pink / White	M	O	●●●○○

Pot Chrysanthemum | Splash



Uniform series

S-XL
Flower sizes
M-L



SPLASH PURE WHITE
65906



SPLASH ICESTAR
65587



SPLASH MINTY
65612



SPLASH YELLOW
65593





SPLASH INTENSE
65841



TOP PICK

SPLASH ENERGY
65734



SPLASH LIGHTNING
65588

Pot Chrysanthemum | Spash

Status	Variety	Variety Code	Response Time (weeks)	Flower Colour	Flower Size	Flower Type	Growth
TOP	Splash Energy	65734	7 weeks	Red / Yellow	L	⁎	●●●○○
TOP	Splash Icestar	65587	6.5 weeks	White	L	✱	●●●○○
	Splash Intense	65841	7.5 weeks	Pink / Yellow	M	⁎	●●○○○
	Splash Lightning	65588	7 weeks	Pink	M	⁎	●●●●○
	Splash Minty	65612	7 weeks	Lemon	M	✱	●●●○○
	Splash Pure White	65906	6.5 weeks	White	L	✱	●●●○○
	Splash Yellow	65593	7 weeks	Yellow	L	⁎	●●●○○

Pot Chrysanthemum | Swifty



Uniform series

Flower size S



SWIFTY WHITE
65508



SWIFTY YELLOW
65509



SWIFTY LIGHT ORANGE
65407



SWIFTY BRONZE BICOLOR
65316



SWIFTY ORANGE BICOLOR
65504



SWIFTY PINK
65505





SWIFTY LIGHT PINK
65502



SWIFTY DARK PINK
65315



SWIFTY PURPLE
65506



SWIFTY ROSSO
65838

Pot Chrysanthemum | Swifty

Status	Variety	Variety Code	Response Time (weeks)	Flower Colour	Flower Size	Flower Type	Growth
	Swifty White	65508	5.5	White	S	O	●○○○○
	Swifty Yellow	65509	5.5	Yellow	S	O	●○○○○
	Swifty Bronze Bicolor	65316	5.5	Red / Yellow	S	O	●○○○○
	Swifty Orange Bicolor	65504	5.5	Orange / Yellow	S	O	●○○○○
	Swifty Light Pink	65502	5.5	Light Pink	S	O	●○○○○
	Swifty Pink	65505	5.5	Pink	S	O	●○○○○
	Swifty Dark Pink	65315	5.5	Dark Pink	S	O	●○○○○
NEW	Swifty Light Orange	65407	5.5	Orange	S	O	●○○○○
	Swifty Purple	65506	5.5	Purple	S	O	●○○○○
	Swifty Rosso	65838	5.5	Red	S	O	●○○○○

Pot Chrysanthemum | Cosmo



Uniform series

XL

Flower size XL



COSMO YELLOW IMPROVED
65267



COSMO WHITE
65787



COSMO PURPLE
65653



COSMO PINK
65252





COSMO FRESH LIME
65852



COSMO BORDEAUX
65853

Pot Chrysanthemum | Cosmo

Status	Variety	Variety Code	Response Time (weeks)	Flower Colour	Flower Size	Flower Type	Growth
	Cosmo Yellow Improved	65267	8	Yellow	XL	●	●●○○○
	Cosmo White	65787	8	White	XL	●	●●○○○
	Cosmo Pink	65252	8	Pink	XL	●	●●○○○
	Cosmo Purple	65653	8	Purple	XL	●	●●○○○
	Cosmo Bordeaux	65853	7.5	Red	XL	●	●●●○○
	Cosmo Fresh Lime	65852	7.5	Green / White	XL	●	●●●○○



Pot Chrysanthemum
Spring Collection



Spring Collection		PAGE
1 Breeze White	65839	32
2 Breeze Yellow	65527	32
3 Breeze Orange	65516	33
4 Chrystal Blanche	65537	36
5 Chrystal Yellow	65552	37
6 Chrystal Lemon	65540	36
7 Rainbow Rosy	65578	43
8 Rainbow Pink Secret	65608	43
9 Rainbow Circus	65322	42
10 Splash Icestar	65587	44
11 Splash Yellow	65593	44
12 Splash Pure White	65906	44



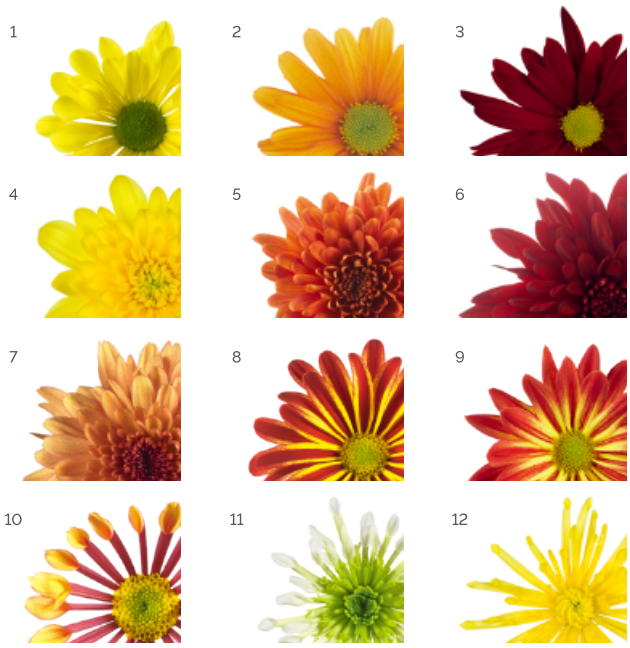
Pot Chrysanthemum
Mother's Day Collection



Mother's Day Collection		PAGE
1 Breeze White	65839	32
2 Breeze Sweet	65525	34
3 Breeze Princess	65246	34
4 Chrystal White	65551	36
5 Chrystal Pink Lemonade	65274	36
6 Chrystal Purple	65875	38
7 Rainbow Rosy	65578	43
8 Rainbow Carousel	65713	43
9 Rainbow Pink Secret	65608	43
10 Chrystal Pink	65543	38
11 Splash Intense	65841	45
12 Splash Lightning	65588	45



Pot Chrysanthemum
Autumn Collection



Autumn Collection		
1 Breeze Yellow	65527	32
2 Breeze Orange	65516	33
3 Breeze Dark Red	65626	33
4 Chrystal Yellow	65552	37
5 Chrystal Orange	65781	37
6 Chrystal Red	65545	39
7 Chrystal Bronze Bicolor	65688	37
8 Rainbow Circus	65322	42
9 Rainbow Sunset	65712	42
10 Splash Energy	65734	45
11 Splash Minty	65612	44
12 Splash Yellow	65593	44

Confetti Garden™ Party | Chrysanthemum



Collection

Combination planting

Uniform series



CONFETTI GARDEN™ PARTY
Breeze mix components:
65527 Breeze Yellow
65839 Breeze White
65525 Breeze Sweet
65512 Breeze Cassis
65516 Breeze Orange
65626 Breeze Dark Red
65514 Breeze Dark Bronze



CONFETTI GARDEN™ PARTY
Swifty mix components:
65508 Swifty White
65509 Swifty Yellow
65407 Swifty Light Orange
65502 Swifty Light Pink
65315 Swifty Dark Pink
65506 Swifty Purple
65838 Swifty Rosso



CONFETTI GARDEN™ PARTY
Cosmo mix components:
65787 Cosmo White
65786 Cosmo Yellow
65653 Cosmo Purple
65252 Cosmo Pink

for you

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